

OFFICIAL RULES
ARM & HAMMER™
Swing and a Win Sweepstakes

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR OTHERWISE RESTRICTED BY LAW. TRAVEL & ACCOMMODATIONS NOT INCLUDED.

ELIGIBILITY: The ARM & HAMMER Swing and a Win Sweepstakes (the “**Sweepstakes**”) is a random drawing promotion and is open only to individual, legal residents of the 50 United States and the District of Columbia (“D.C.”), who are 18 years of age or older as of the date of entry (19 or older in AL and NE, 21 or older in MS). Sweepstakes entrants must possess a valid government issued ID. Employees, officers and representatives of Church & Dwight Co., Inc. (“**Sponsor**”), Cohen-Friedberg Associates, LLC (“**Administrator**”), the New York Yankees Partnership (“**New York Yankees**”), the other MLB Entities (defined below) (collectively, the “**Sweepstakes Entities**”), and each of their respective parent companies, affiliates, subsidiaries, advertising, fulfillment and marketing agencies, and members of the immediate families (spouse, parent, grandparent, child, grandchild, sibling and their respective spouses, regardless of where they reside) and households (whether related or not) of any of the above are not eligible to participate in the Sweepstakes. The “MLB Entities” shall mean the Office of the Commissioner of Baseball (“BOC”), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P., Major League Baseball Properties, Inc., The MLB Network, LLC, the Major League Baseball Clubs including the New York Yankees (“**Clubs**”), each of their parent, subsidiary, affiliated and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC, and the owners, general and limited partners, shareholders, directors, officers, employees and agents of the foregoing entities. Entrants acknowledge that Sponsor and the MLB Entities are not liable for reimbursement of any prizes otherwise payable to Sweepstakes participants who are in violation of this provision. Void outside of the 50 United States/D.C. and where prohibited or restricted by law, rule or regulation. By participating, you agree to be bound by the Official Rules and the decisions of the Sponsor and Administrator, which are final and binding in all respects. The Sweepstakes is subject to all applicable federal, state and local laws, rules and regulations. Unless otherwise indicated, all language contained herein applies to the Sweepstakes.

SWEEPSTAKES TIMING: The Sweepstakes begins at 12:00:01 a.m. Eastern Time (“**ET**”) Friday, May 27, 2022 and ends at 11:59:59 p.m. ET Friday, June 24, 2022 (the “**Sweepstakes Period**”). The Sponsor’s computer is the official timekeeping device for this Sweepstakes. Eastern Time shall control for all purposes of this Sweepstakes.

HOW TO ENTER THIS SWEEPSTAKES:

To enter visit www.swingandawin.com during the Sweepstakes Period and follow the directions to complete all required information on the entry form and submit completed entry form to receive one (1) entry into the Sweepstakes. All Sweepstakes entries must be received by 11:59:59 p.m. ET on Friday, June 24, 2022.

Bonus Entry: After you submit your entry, you will be offered the opportunity to earn one (1) Bonus Entry by opting-in to receive future Church & Dwight marketing emails. By opting in, you agree to Church & Dwight’s privacy policy, accessible at <http://www.churchdwright.com/privacy-policy.aspx>.

Alternate Means of receiving a Bonus Entry: To receive one (1) Bonus Entry without opting in to receive Church & Dwight marketing emails, print on a postcard: your full name,

complete mailing address, age, and telephone number and mail with proper postage to: The ARM & HAMMER Swing and a Win Sweepstakes Bonus Entry, P.O. Box 2274, Framingham, MA 01703-2274. All mail-in Bonus Entries must be postmarked by 6/24/22 and received by 6/29/22.

Limit of one (1) entry per person per calendar day ET not including one (1) Bonus Entry; limit of one (1) Bonus Entry per person for the duration of the Sweepstakes Period, regardless of which bonus entry option was used by entrant. Entries that are generated by a script, macro, or other automated means and/or otherwise not in compliance with these Official Rules will be disqualified. Automated methods of entry, including entry via third party websites or services, are prohibited. Sponsor, Administrator and the MLB Entities are not responsible for (a) electronic transmissions, mail, entries, prize notifications and/or prize claims that are lost, late, stolen, incomplete, damaged, inaccurate, delayed, postage due, stolen, garbled, destroyed, misdirected or not received by Sponsor or its agents for any reason; (b) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operations or transmission, communication failures or human error that may occur in the transmission, receipt or processing of entries, or for destruction of or unauthorized access to, or alteration of entries; (c) failed or unavailable hardware, network, software or telephone transmissions, damage to entrants' or any other person's computer, mobile device and/or its contents, or causes beyond Sponsor's or Administrator's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of the Sweepstakes; (d) incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Sweepstakes; (e) any typographical or other error in any printing or advertising related to this Sweepstakes, in the administration or execution of the Sweepstakes, or in the announcement of the prize winner; or (f) cheating or fraud by any entrant. Sponsor, Administrator and the MLB Entities are not responsible for any interruptions in phone service, unavailable network, server, Internet Service Provider (ISP), website or other connections that may limit a person's ability to participate in the Sweepstakes. In the event of a dispute regarding entries received from multiple users having used the same e-mail account, the authorized account subscriber of the e-mail account at the time of entry will be deemed to be the entrant and must comply with these Official Rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider or other organization responsible for assigning e-mail addresses for the applicable domain. Incomplete or otherwise non-compliant entries will be void. Standard data rates may apply if a mobile device is used for Sweepstakes entry. Check with your wireless service provider for details. Wireless internet access may not be available in certain areas and is not available on all mobile devices/wireless service providers. All entries become the property of Sponsor and will not be returned or acknowledged.

SWEEPSTAKES DRAWING AND PRIZE: There will be a random drawing conducted on or about Thursday, June 30, 2022 to select one (1) potential Grand Prize winner. The random drawing will be conducted by Administrator, from among all eligible Sweepstakes entries received. Odds of winning a prize will depend on the total number of eligible Sweepstakes entries received. Subject to verification of eligibility and compliance with these Official Rules, the potential winner will be declared the official winner of the Sweepstakes.

One (1) Prize will be awarded in this Sweepstakes. No more than the stated number of prizes will be awarded.

One (1) Grand Prize: One (1) winner will receive the following:

- Eight (8) Field Level tickets for winner and seven (7) guests for one (1) New York Yankees home game vs KC Royals to be played on Saturday, July 30, 2022 (first pitch

scheduled at 2:05 p.m. ET), at Yankee Stadium in Bronx, NY (“Host City”). **PLUS** VIP Alumni Meal for winner and seven (7) guests on the day of the game at NYY Steaks at Yankee Stadium.

The Yankee Home Game will be played at Yankee Stadium in Bronx, NY. Seat locations at the game shall be determined at the sole discretion of Sponsor. Terms and conditions of the New York Yankees Game Tickets apply. Additional restrictions may apply. Approximate Retail Value ("ARV") of the Grand Prize: \$2,000. Sponsor will not replace any lost, mutilated, or stolen prize.

TRAVEL AND ACCOMMODATIONS NOT INCLUDED. The Prize winner is responsible for all incidental expenses incurred in connection with the winner's use of the Grand Prize, including, but not limited to, transportation to/from the Host City, any corresponding accommodations, transportation to/from game, parking and meals outside of VIP Alumni Meal. Any difference between the estimated ARV of the Grand Prize as stated above and the actual value will not be awarded.

Ticketing and MLB game restrictions: If the game is rescheduled or cancelled for any reason after ticketing of the Grand Prize, tickets will be subject to the standard terms set by the issuer. If attendance only to the game is cancelled, the New York Yankees will award tickets to a 2022 game (game date to be determined by the New York Yankees). If the New York Yankees are unable to provide the Grand Prize because of (a) any attendance restrictions imposed on or by the New York Yankees; (b) Major League Baseball requirements; (c) federal, state or local laws, statutes, rules, directives, regulations and ordinances; (d) alteration to Yankee Stadium; or (e) any reasons beyond control of the New York Yankees, the New York Yankees will award the Grand Prize for a 2022 game (game date to be determined by the New York Yankees). Additional restrictions, requirements or protocols for entry may apply. Use of any Major League Baseball game/event/exhibition ticket is subject to the standard terms, conditions, and health and safety policies applicable to the ticket; see mlb.com/yankees/tickets/terms-and-conditions for details. Each guest must be of legal age of majority in his/her jurisdiction of residence, unless accompanied by such guest's parent or legal guardian who is also the Grand Prize winner or guest of the Grand Prize winner. Sponsor and the MLB Entities reserve the right to remove or to deny entry to a prize winner and his/her guests who engage(s) in a disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the game, event or exhibition. Grand Prize winner and his/her guests agree to comply with all applicable ballpark and venue, as applicable, regulations in connection with the Grand Prize; see mlb.com/yankees/ballpark/information for details. Major League Baseball game, event and exhibition dates and times are determined in the sole discretion of the BOC and/or the applicable Club, as applicable, and may be subject to change. The terms and conditions of the game tickets awarded as part of the Grand Prize will govern in the event a legal game, event or exhibition, as defined by Major League Baseball, is not played or held, as applicable, due to weather conditions, an act of God, an act of terrorism, civil disturbance or any other reason. Major League Baseball game, event and exhibition tickets awarded may not be resold or offered for resale or used for any commercial or promotional purpose whatsoever. Any such resale or commercial or promotional use may result in disqualification and Grand Prize forfeiture and may invalidate the license granted by the tickets. Sponsor and the MLB Entities will not be responsible for weather conditions, Acts of God, acts of terrorism, civil disturbances, work stoppage, local, state or federal regulation, order or policy, epidemic, pandemic or any other issue concerning health or safety, state of emergency or any other event or circumstance outside their control that may cause the cancellation or postponement of the game or any prize element.

Prizes are not transferrable or assignable and may not be redeemed for cash. Sponsor reserves the right to substitute any prize (or portion thereof) for an item of equal or greater value in the event an offered prize (or portion thereof) becomes unavailable for any reason. Winner will not receive compensation from Sponsor or any other Sweepstakes Entities for any prize that the winner is unable to use for any reason (or, with respect to the Grand Prize, if less than seven (7)

guests accompany the winner). Winner is responsible for any applicable federal, state, or local taxes on the Prize and will receive a Form 1099 for any prize valued at \$600 or greater. Sponsor and the other Sweepstakes Entities (a) make no warranty, guaranty or representation of any kind concerning any prize (or any portion thereof), and (b) disclaim any implied warranty.

SWEEPSTAKES PRIZE WINNER NOTIFICATION/VERIFICATION: Potential Sweepstakes prize winner will be notified by e-mail based on the address used to register for the Sweepstakes. Potential prize winner must respond to such e-mail with the requested information within 24 hours from the time at which winner notification is sent by Sponsor or Administrator, or the prize may be forfeited and awarded to an alternate winner, time permitting, at Sponsor's sole discretion. Potential Grand Prize winner will be required to complete, sign and return an affidavit of eligibility, liability release and (where lawful) a publicity release and, for prize valued at \$600 or more, an IRS Form W9. Failure to sign and return these documents within the stated deadline may result in forfeiture of the prize and selection of an alternate potential winner, if time permits, by random drawing from among all remaining eligible entries received. The prize will be awarded if properly claimed. Guests of winner will each be required to complete a liability/publicity release (where lawful) prior to attending game. If a guest is a minor, such minor's parent/legal guardian must complete the release on such minor's behalf. Noncompliance by date specified for the return of the documents or return of these documents or any prize or prize notification as undeliverable, will result in disqualification. Sponsor and the other Sweepstakes Entities are not responsible for any change of e-mail address, inactive e-mail accounts, a potential winner's failure to monitor its e-mail account or e-mails not received due to spam filters or other technical issues outside their control. Prize will be awarded assuming a sufficient number of eligible entries are received, and the prize is properly claimed.

PUBLICITY: Acceptance of a prize by a winner constitutes permission for the Sweepstakes Entities and each of their respective advertising and promotional agencies to use such winner's name, address (city and state), likeness and/or voice for advertising and promotional purposes for this Sweepstakes only, without additional compensation, permission or notification, except as otherwise prohibited by law.

PRIVACY POLICY: Please see the privacy policy located at <https://churchdwight.com/privacy-policy.aspx> for details of Sponsor's policy regarding the use of personal information collected in connection with this Sweepstakes. If you are selected as a winner, your information may also be included in a publicly-available winner's list.

By participating in the Sweepstakes, Entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy. You are supplying information to the Sponsor.

GENERAL TERMS AND CONDITIONS: By participating in this Sweepstakes, entrants and prize winner agree to be bound by these Official Rules and the decisions of the Sponsor, which are final in all respects and not subject to appeal. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules, any related abbreviated rules or other statements contained in any Sweepstakes-related materials, including, but not limited to, any entry form, point-of-sale material, or television, print or online advertising, the terms and conditions of these Official Rules shall govern. Sponsor reserves the right to disqualify permanently from this Sweepstakes any entrant it believes has violated these Official Rules.

Neither Sponsor nor anyone acting on its behalf will enter into any communications with any entrant regarding this Sweepstakes, except as expressly set forth in these Official Rules. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. All Sweepstakes materials are subject to verification and are void if (i) not obtained in accordance with these Official Rules and through legitimate channels, (ii) any part is counterfeited, altered, defective, damaged, illegible, reproduced, tampered with, mutilated or irregular in any way, (iii) are obtained where prohibited, or (iv) they contain printing, typographical, mechanical, or other errors. Entrants assume all risk of loss, damage, destruction, delay or misdirection of Sweepstakes materials submitted to Sponsor. In the event any portion of this Sweepstakes is compromised by activities beyond the control of the Sponsor which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play of the Sweepstakes or this Sweepstakes, Sponsor reserves the right at its sole discretion to modify, suspend or terminate the Sweepstakes. Sponsor may prohibit an entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants, Sponsor, or any other Sweepstakes Entity. If for any reason this Sweepstakes is not able to be conducted as planned, including, but not limited to, by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud or any other causes beyond the reasonable control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, then Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes and randomly draw from among those eligible entries received up to the cancellation/suspension date to award the prize. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND THE MLB ENTITIES (AS APPLICABLE) RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY PERSON RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. SPONSOR'S FAILURE TO ENFORCE ANY TERM OF THESE OFFICIAL RULES SHALL NOT CONSTITUTE A WAIVER OF THESE PROVISIONS.

RELEASE OF LIABILITY/INDEMNIFICATION: By participating in the Sweepstakes, entrants and prize winner agree to release, discharge, indemnify and hold harmless the Sweepstakes Entities and each of their respective owners, general and limited partners, officers, directors, employees, representatives and agents (collectively, the "**Released Parties**") from and against any claims made by any entrant, prize winner, or any other third parties, related in any way to the operation of this Sweepstakes as well as any other claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from receipt, acceptance, possession, misuse or use of a prize (or portion thereof) or any travel or participation in any promotion or prize related activity or participation in this Sweepstakes.

DISPUTES: Except where prohibited, each entrant agrees (i) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal

or state courts in the State of New Jersey; entrants hereby irrevocably consent to the personal jurisdiction of said courts and waive any claim of forum non conveniens or lack of personal jurisdiction that they may have; (ii) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (iii) under no circumstances will entrant be permitted to obtain an award for, and each entrant hereby waives all rights to claim, punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses. All claims or disputes related to or involving these Official Rules, and/or this Sweepstakes shall be governed by and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than the State of New Jersey.

WINNER'S LIST: To obtain the name of the winner, send a self-addressed stamped envelope to: ARM & HAMMER Swing and a Win Sweepstakes Winner, P.O. Box 2001, Framingham, MA 01703-2001. All such requests must be received by 7/15/22.

SPONSOR: Church & Dwight Co., Inc., 500 Charles Ewing Blvd., Ewing, NJ 08628.

ADMINISTRATOR: Cohen-Friedberg Associates, LLC, Framingham, MA 01702.

www.cfapromo.com

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